



**TCA WINTER 2012**

## **SHOWTIME AT-A-GLANCE**

SHOWTIME® and its critically-acclaimed, award-winning original series continue to make their mark on the cultural landscape. The network boasts one of the most successful programming line-ups in all of television, and continues its growth trajectory, adding more than two million subscribers in the past year alone. Tied for both the most series nominations of any network (cable or broadcast) at the 69<sup>th</sup> Annual Golden Globe® Awards and the most scripted series nominations at the 2012 Writers Guild Awards, and with 21 nominations in key categories at the 2011 Primetime Emmy® Awards, SHOWTIME continues to thrive under the leadership of Chairman and CEO, Matthew C. Blank and President of Entertainment David Nevins.

The SHOWTIME slate of new and returning original series has made the network and its programming among the most talked about in the business. The network has successfully launched five consecutive freshman series – HOMELAND, SHAMELESS, THE BORGIAS, EPISODES and THE BIG C. The success and popularity of the network's returning original series, including DEXTER®, WEEDS, NURSE JACKIE and CALIFORNICATION, have generated unprecedented coverage. As the only premium network to significantly grow subscribers for the past eight years, SHOWTIME has grown by over 75% from 12.2 million in 2003 to 21.3 million subscribers to date.

Original series play a key part in the SHOWTIME programming mix, along with box office hits, comedy and music specials, provocative documentaries, and

hard-hitting sports programming, including the SHOWTIME CHAMPIONSHIP BOXING®, *ShoBox: The New Generation*, INSIDE NASCAR, FIGHT CAMP 360°, STRIKEFORCE mixed martial arts, and the 34-year Emmy Award-winning veteran series INSIDE THE NFL. Showtime Networks' diverse slate of films includes "The King's Speech," "Blue Valentine," "Fair Game," "I Am Number Four," "Source Code," "The Company Men," "The Hurt Locker," "Piranha," "Red" and "The Twilight Saga."

In 2012, original productions will continue to raise the bar, with a deep roster of stars and marquee names headlining the network's original series:

- **THE BIG C**, stars Laura Linney in her Golden Globe-winning role as Cathy Jamison, a reserved, Minneapolis wife/mother/teacher whose cancer diagnosis forces her to shake up her life and find hope, humor and the light side of a dark situation. In the season two finale, we left Cathy doubled over in grief at seeing the ghost of her husband Paul (Oliver Platt) as her brother Sean (John Benjamin Hickey) and son Adam (Gabriel Basso) look on, unaware of what could be causing her so much pain. When season three returns this spring, we'll discover how Cathy and her family are coping with the repercussions, if Sean has moved back indoors, and if Andrea (Gabourey Sidibe) has taken out a hit out on her ex-fiancé for jilting her at the altar. The dark comedy debuted as the network's highest rated freshman series premiere ever, and season two averaged 2.6 million weekly viewers across platforms. The series is created and written by Darlene Hunt, who serves as executive producer, along with showrunner Jenny Bicks, Laura Linney, Neal H. Moritz and Vivian Cannon. It is produced by Sony Pictures Television.
- **THE BORGHIAS**, a one-hour drama series based on the infamous Italian Renaissance family, returns for a second season in the spring. Oscar-winning actor Jeremy Irons stars in his Golden Globe-nominated role as Rodrigo Borgia, the cunning, manipulative patriarch of the Borgia family who ascends

to the highest circles of power within Renaissance-era Italy to become Pope Alexander VI. **THE BORGHIAS** is a complex, unvarnished portrait of one of history's most intriguing and infamous dynastic families. Seeking to consolidate his power, Alexander enlists his family to take an oath of revenge on the great noble houses that dared to stand against him. But once again, his Papacy is faced with political turmoil. But Alexander's real problems lie with his children, all of whom are growing up and defying his authority. Lucrezia (Holliday Grainger) forges an unlikely alliance between Vanozza (Joanne Whalley) and Giulia (Lotte Verbeek), and together they plot to battle Vatican corruption. The sibling rivalry between Cesare (François Arnaud) and Juan (David Oakes), will soon turn to hatred as their father's unwavering favoritism towards Juan triggers Cesare to engage his dark side. Elsewhere in Rome, Alexander's old enemy Della Rovere (Colm Feore) has entered the city incognito and conspires to assassinate the Pope. **THE BORGHIAS** season one averaged 3.2 million weekly viewers, besting **THE TUDORS'** highest rated season by 17 percent. The series is an Ireland/Canada/Hungary co-production. Academy Award<sup>®</sup>-winning director and Emmy nominee Neil Jordan ("The Crying Game") serves as creator, executive producer and writer of the series. David Leland and Guy Burt also serve as writers during the series' second run. James Flynn, Sheila Hockin, John Weber, David Leland, Justin Falvey and Jack Rapke serve as the executive producers.

- **CALIFORNICATION** stars David Duchovny, in his Golden Globe-winning role, as hedonistic novelist Hank Moody. As the series returns for a fifth season, a few years have passed and Moody's deep with a mega-rich rap mogul (guest star RZA) who hires Hank to write the screenplay for his hot, new film property. Meanwhile, the now-divorced Charlie (Evan Handler) and Marcy (Pamela Adlon) are co-parenting their toddler son. On the family front, Karen (Natascha McElhone) is finally living the suburban fairytale, happily married — just not to Hank. And daughter Becca (Madeleine Martin) has found love with a new boyfriend, who is eerily reminiscent of a younger

(slightly greasier) Hank. Guest stars for the fifth season include Rob Lowe, Meagan Good, Jason Beghe, Stephen Tobolowsky, Scott Michael Foster, Camilla Luddington, Drea De Matteo and RZA. Season four averaged 2.5 million viewers across platforms. Its season five premiere drew 1.03 million viewers to the premiere night, up 22% vs. its season four finale. Created by Tom Kapinos, Kapinos and David Duchovny are executive producers. CALIFORNICATION airs Sundays at 10:30 p.m. ET/PT.

- **DEXTER**, stars Michael C. Hall in his Golden Globe Award-winning role as Dexter Morgan, a complicated and conflicted blood-spatter expert for the Miami police department who moonlights as a serial killer. The series also stars Jennifer Carpenter, Desmond Harrington, C.S. Lee, Lauren Vélez, David Zayas and James Remar. John Goldwyn, Sara Colleton, Scott Buck, Manny Coto and Michael C. Hall are the executive producers of the series. The show has received multiple Emmy and Golden Globe nominations for best television drama series, as well as a prestigious Peabody Award in 2008, and was twice named one of AFI's Top Ten television series. DEXTER is the No. 1 rated series on SHOWTIME, watched by nearly 5.5 million weekly viewers across platforms. Season five was the series' highest rated season ever. DEXTER has been picked up for seventh and eighth seasons, which will consist of 12 episodes each. Production for season seven will begin in Los Angeles later this year.
- **EPISODES** returns for a second season this summer. Sean and Beverly Lincoln (Stephen Mangan and Tamsin Greig), the golden couple of British television comedy, were wooed by Hollywood with promises of international success for an American version of their show. But, as soon as they move to Los Angeles, their Hollywood dreams turned sour as their wry, understated comedy, suddenly becomes an over-the-top star vehicle for Matt LeBlanc (played by Matt LeBlanc). The series is a co-production between SHOWTIME in the US and the BBC in the UK, created and written by two of America's

most successful comedy writers David Crane (*Friends*, *The Class*) and Jeffrey Klarik (*Mad About You*, *The Class*). Season one averaged 1.9 million viewers per week across platforms.

- **HOMELAND**, developed for American television by Howard Gordon and Alex Gansa, is based on the original Israeli series "Prisoners of War" by Gideon Raff, and stars Emmy Award winner Claire Danes, Golden Globe nominee Damian Lewis and Emmy and Tony<sup>®</sup> Award winner Mandy Patinkin. The one-hour drama series tells the story of Carrie Mathison (Danes), a CIA officer battling her own demons, who becomes convinced that the intelligence that led to the rescue of Nicholas Brody (Lewis), a U.S. soldier who had been missing and presumed dead for eight years, was a setup and may be connected to an Al Qaeda plot to be carried out on American soil. HOMELAND received the most Golden Globe nominations for any new series this year, and was named by the American Film Institute (AFI) as one of the top ten television programs of 2011. The series also stars Morena Baccarin, David Harewood, Diego Klattenhoff, Morgan Saylor and Jackson Pace. Along with Gordon and Gansa, the executive producers for season one are Avi Nir, Ran Telem, Gideon Raff and Michael Cuesta. The series is produced by FOX 21. HOMELAND is the network's highest-rated freshman series ever, averaging 4.4 million weekly viewers across platforms. The series now ranks as the No. 2 rated series for the network, behind only DEXTER. Season two will begin production in spring 2012.
- **HOUSE OF LIES**, the new dark comedy about all the screwed up ways big business is practiced these days, premiered to 1.6 million viewers for the night, surpassing the record-breaking series premiere night of HOMELAND by 13 percent. The series, based on the hit tell-all book from best-selling author Martin Kihn (*House of Lies: How Management Consultants Steal Your Watch and Then Tell You the Time*), peels back the bull to reveal a world few know exists and fewer still have experienced. Meet Marty Kaan (Academy

Award nominee Don Cheadle), the big-money earner at Galweather & Stearn, along with his hot, young team - The Pod – of big-time power players – Jeannie (Kristen Bell), Clyde (Ben Schwartz) and Doug (Josh Lawson). Marty and The Pod's work life is all first-class, top-shelf, black Am Ex, the best suites at the nicest hotels. Marty is the ultimate power player and under his direction, this ruthless, pull-no-punches team is here to stick it to the man by beating the corporate suckers at their own game. Dawn Olivieri, Donis Leonard, Jr. and Glynn Turman also star. HOUSE OF LIES is created and executive produced by Matthew Carnahan. Jessika Borsiczky, Stephen Hopkins and Don Cheadle also serve as executive producers. HOUSE OF LIES airs Sundays at 10 p.m. ET/PT.

- **INSIDE COMEDY**, a poignant and hilarious new comedy documentary series from comedy forces David Steinberg and Steve Carell will premiere on Thursday, January 26<sup>th</sup> at 11 p.m. ET/PT. The ten, half-hour episodes feature Steinberg interviewing some of the world's biggest comedians. The series commemorates the inspirations and influences of comedians over the last few decades by capturing never-before-heard anecdotes and intimate memories from pioneers Mel Brooks, Tim Conway, Carl Reiner, Don Rickles and Jonathan Winters; to Billy Crystal, Garry Shandling, Martin Short, Robin Williams and Steven Wright; to Larry David, Chris Rock, Jerry Seinfeld, Brad Garrett, Kathy Griffin, Jane Lynch, Sarah Silverman and Ellen DeGeneres. These comedy legends will share career-defining moments, personal struggles and the idols that inspired them, in an uncensored and hilarious one-on-one format. Carell and Steinberg will serve as executive producers alongside Vance DeGeneres and Charlie Hartsock for Carousel Productions, and Alan Zweibel serving as creative consultant.
- **NURSE JACKIE** stars Edie Falco in her Emmy Award-winning role as Jackie Peyton, a strong-willed and brilliant – but very flawed – emergency room nurse. When season four returns this spring, Jackie comes to realize that

both karma and sobriety can be a bitch. In addition to finally confronting her addiction, Jackie must also attempt to save her troubled marriage and keep her family from falling apart. At work, Jackie's street smarts and sardonic wit are tested even further by an ambitious new hospital administrator (special guest star Bobby Cannavale), determined to run a tight ship and keep her in line. The series also stars Eve Best, Merritt Wever, Paul Schulze, Dominic Fumusa, Anna Deavere Smith and Peter Facinelli. Stephen Wallem, Arjun Gupta and Lenny Jacobson guest star. Season four's other special guest stars include acclaimed actors Rosie Perez, Aida Turturro and Joel Grey, New York Knicks' forward Carmelo Anthony and Green Day's Billie Joe Armstrong. NURSE JACKIE season three averaged 2.8 million weekly viewers across platforms. Liz Brixius and Linda Wallem write and executive produce the series along with Richie Jackson and Caryn Mandabach, who also serve as executive producers.

- **THE REAL L WORD®** returns for a third season in 2012 with nine new episodes set in Los Angeles and New York. The controversial, unscripted series that intimately follows a group of high-profile lesbians living uncensored before the cameras, will introduce several new women from the vibrant New York scene, while also featuring the return of key “fan favorite” cast members. The contrasting styles of east coast and west coast lesbian life is sure to make for an electrifying season. Although the series will straddle both coasts, it will continue to depict these ladies in their passionate (mis)adventures, both at work and play. Season two averaged 1.15 million weekly viewers across platforms, on par with its first season. THE REAL L WORD is created and executive produced by Chaiken and fellow executive producers Dan Cutforth and Jane Lipsitz of Magical Elves.
- **SHAMELESS** is back for season two and finds our favorite dysfunctional family braving the heat and humidity of summertime in Chicago, trying to keep cool...and Frank (Academy Award nominee William H. Macy) out of trouble. Bearing the de facto parent badge/burden, Fiona (Golden Globe nominee

Emmy Rossum) spends her nights working at a happening nightclub and her days keeping an eye on Debbie (Emma Kenney) and Carl (Ethan Cutkosky) as they run a makeshift daycare center at the house. Meanwhile, brothers Lip (Jeremy Allen White) and Ian (Cameron Monaghan) are toying with the idea of college, while Sheila (Joan Cusack, in her Emmy Award-nominated role) is still housing Frank and making progress with her agoraphobia. As usual, the motley brood somehow manages to hold down the fort and make sure the bills are paid, the lights are on and there is food on the table. The series also stars Justin Chatwin, Shanola Hampton, Steve Howey and Laura Slade Wiggins. Season two guest stars include James Wolk, Taylor Kinney, Brit Morgan, Zach McGowan, Molly Price, Tyler Jacob Moore and Amy Smart. Based on the long-running hit UK series, SHAMELESS is executive produced by Emmy Award-winning television and film producer John Wells, as well as Paul Abbott and Andrew Stearn. Wells developed the series for American television. The network's youngest skewing show, SHAMELESS averaged 3.8 million viewers per week across platforms in its first season. The series ranks as the network's third highest-rated show, sitting just behind DEXTER and HOMELAND. SHAMELESS airs Sundays at 9 p.m. ET/PT.

- **WEB THERAPY** stars Emmy Award-winning actress Lisa Kudrow as “Dr. Fiona Wallice,” a self-professed psychotherapist who treats patients via webcam in weekly, three-minute sessions – a modality she believes more effective than the traditional talk-a-thons heralded by other mental health professionals. But instead of hearing her patients’ issues, she spends more time interrupting and sharing meaningless personal data. The series returns for a second season with at least ten, half-hour episodes later this year. Season two’s incredible roster of guest stars includes Meryl Streep, Rosie O’Donnell, Conan O’Brien, Minnie Driver, and Selma Blair. Lily Tomlin returns as Fiona’s judgmental mother, and Dan Bucatinsky will continue his role as Fiona’s assistant turned ghost-writer. Season two finds Fiona playing the woman-behind-the-man in her husband Kip’s (Victor Garber) political

campaign while juggling her burgeoning career as an author. Web Therapy is created by Kudrow, Don Roos and Dan Bucatinsky for Is or Isn't Entertainment. Bucatinsky, Kudrow, Diane Charles and Ron Qurashi serve as executive producers. The original online episodes for WEB THERAPY are sponsored by Lexus and can be seen on LStudios.com.

- **WEEDS** returns for an eighth season with thirteen new episodes later this year. The network's top-rated comedy series stars Mary-Louise Parker in her Golden Globe Award-winning performance as Nancy Botwin, who viewers have seen progress from a suburban widow who turns to selling nickel bags to make ends meet for her family to a full-fledged marijuana queenpin. The seventh season finale showed the Botwin family dining together, happily residing at a Connecticut estate. But when a lone gunman fired a fateful bullet, viewers were left to wonder which of the beloved Botwins was the target, setting the stage for another audacious season. The series also stars Justin Kirk, Hunter Parrish, Alexander Gould and Kevin Nealon. WEEDS has been honored with multiple Emmy and Golden Globe Award nominations and wins over the course of its seven seasons on air. The series averaged more than 3.3 million weekly viewers weekly across platforms in its seventh season. Jenji Kohan, Roberto Benabib, Matthew Salsberg, Mark A. Burley serve as the series' executive producers.

Complementing the network's success on the programming front is its leadership position within the digital media and broadband universe. Showtime Networks continues to engage viewers on every platform, and remains an industry leader in social media, enjoying some of the highest fan engagement levels on Facebook among major broadcast and cable networks.

- The network has over 23 million fans across its Facebook fan pages, and over 10.6 million for the DEXTER page alone, making it one of the largest

Facebook fan communities among any television series. The network had more than 3.5 billion impressions across all of its Facebook pages in 2011.

- In 2011, SHO.com posted impressive web traffic with 34.3 million unique visitors. The network delivered 15.4 million video views on SHO.com, over 51.8 million views on the network's YouTube channel and 3.8 million video views on mobile devices.
  
- Network viewers have access to a number of mobile apps on a variety of platforms, including SHOWTIME apps for iPhone®, iPod Touch® and Android™ smartphones, and iPad®, Android, Nook® and Kindle Fire tablets, increasing user functionality and giving viewers access to the network's vast programming line-up on the go, with hundreds of video clips, full sample episodes, podcasts, soundtracks and more. Users can also check program schedules and review detailed episode guides to stay connected with the network's original series, movies, specials and sports programming.
  
- Showtime Networks recently launched a new second screen viewing experience, "SHOWTIME Social" app for iPad. The SHOWTIME Social app significantly enhances the live TV viewing experience for fans of the network's series by following along with their iPads while they watch. The app's unique community layer aggregates all online content about SHOWTIME and the network's series posted on Facebook, Twitter and blogs, among others, and sorts these comments to show real-time reactions. Users can also participate in live discussions during linear episodes, and react and comment directly through the app on a variety of social networking sites.
  
- The network's original programming continues to consistently rank at the top of the iTunes charts.

- SHOWTIME has made great inroads in the "Social TV" space. On the leading platform, GetGlue, DEXTER delivered the most check-ins of any television series in 2010 and received over 594,000 check-ins in 2011. The network's series had nearly two million check-ins in 2011 alone. SHOWTIME was the first network to partner with Miso on their social TV second-screen sync experience with DIRECTV, with content that works in sync with the episode they are watching – from bits of trivia to on-the-spot viewer polls – tailor-made for specific series.
- The network has launched an iPad app for its authentication service SHOWTIME ANYTIME, offered free to subscribers through the network's cable, satellite and telco affiliates. The service gives subscribers the flexibility to watch more than 400 hours of the network's programming, hit movies and sports offerings online or on the go. iPhone and Android applications will also be available for the service in early 2012. Once a user has been authenticated as a SHOWTIME subscriber, they will be able to browse the service on their iPads or online at [www.SHOWTIMEANYTIME.com](http://www.SHOWTIMEANYTIME.com). The service is available now to Comcast customers with access through Xfinity TV's online service at XfinityTV.com, as well as AT&T U-Verse and Verizon Fios customers. Additional MSOs will be announced later this year.
- SHOWTIME has launched a channel for Roku's Internet-connected set-top boxes where users can watch sample episodes of the network's most popular series, along with other promotional content. The network is the first content owner to use a newly released Brightcove application featuring Video Cloud playlists.

Through its joint venture with the Smithsonian Institution, Showtime Networks Inc. also owns and manages Smithsonian Channel™. Its programming celebrates the American experience with original non-fiction programming that entertains, educates and inspires. The network examines topics that Americans are passionate about, putting the spotlight on the achievements and artifacts that

define the American experience. Smithsonian Channel's award-winning programs are largely inspired by the assets of the Smithsonian Institution, the world's largest museum complex. Among the network's offerings are series that include *Aerial America*, *The Real Story*, *Mighty Ships* and *Air Disasters* as well as the upcoming specials *MLK: The Assassination Tapes* and *Titanoboa: Monster Snake*. Smithsonian Channel is currently available to customers of Comcast, DirecTV, Time Warner Cable, Charter Communications, Cablevision, Verizon and AT&T and more.

These achievements, coupled with SHOWTIME's robust development slate clearly demonstrate why Showtime Networks remains a television industry leader.